

**Mark A. Miller, 9563**  
mmiller@hollandhart.com

**Brett L. Foster, 6089**  
bfoster@hollandhart.com  
HOLLAND & HART LLP  
222 South Main Street, Suite 2200  
Salt Lake City, UT 84101  
Telephone: (801) 799-5800  
Facsimile: (801) 799-5700  
*Attorneys for Plaintiff*

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF UTAH, CENTRAL DIVISION**

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**1-800 CONTACTS, INC.,**

Plaintiff,

vs.

**WATCHDOG GROUP, LC d/b/a  
LENSALERT!,**

Defendant.

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**STIPULATION OF DISMISSAL**

Case No. 2:11-cv-00130  
Honorable Judge Ted Stewart

Plaintiff, 1-800 Contacts, Inc., and Defendant Watchdog Group, LC, by and through their respective counsel of record, hereby stipulate to the dismissal of Plaintiff's claims against Defendant *with prejudice* in accordance with Fed. R. Civ. P. 41(a)(1), with all parties to bear their own costs and attorney fees.

Date: November 16, 2011

/s/ Mark A. Miller  
Mark A. Miller (9563)  
Brett L. Foster (6089)  
HOLLAND & HART LLP  
*Attorneys for Plaintiff*

Date: November 16, 2011

/s/ Scott R. Brown  
Scott R. Brown (*pro hac vice*)  
HOVEY WILLIAMS LLP  
*Attorneys for Defendant*  
(signed by filing attorney with permission from  
Defendant's counsel)